

KONZEPT 3 · BARBER-POLE



VIERSEN

BARBER SHOP

EST · CUTS & SHAVES

Farbprofil

Die verbindliche Markenpalette – für Druck (CMYK) und Bildschirm (HEX/RGB).



Espresso

HEX #16130F
RGB 22,19,15
CMYK 0,14,32,91



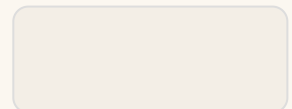
Messing

HEX #B8862F
RGB 184,134,47
CMYK 0,27,74,28



Oxblood

HEX #8A2B26
RGB 138,43,38
CMYK 0,69,72,46



Bone

HEX #F3EEE6
RGB 243,238,230
CMYK 0,2,5,5